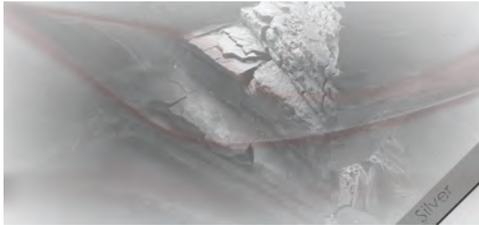


Social Business Promotion Packages



Silver Package

Perfect for casual content upkeep
1 shoot/month | 2 edited short-form videos
Logo overlay + basic branding | 1 round of edits



Gold Package

Consistent content creation + engagement
2 shoots/month | 6 edited short-form videos
Social scheduling + music overlays | Monthly strategy session



Platinum Package

Full-service video + storytelling
4 weekly shoots/month | 9+ edited short-form videos
Event coverage + analytics | Minor revisions

Broward and Palm Beach Florida
Call, Text or Visit Us Online for Availability

Smarter Campaigns, AI Powered,
We don't just create. We automate,
analyze, and adapt in real-time.

AI-generated articles, headlines & scripts
Predictive content calendars & automation
Behavior-based email & SMS triggers
Performance optimization with instant
feedback loops*

Ready to Launch Something Bold?

Whether you need a campaign, a brand
refresh, or ongoing creative support—
The Ad Campaign is here to deliver.


THE AD CAMPAIGN

954.563.0080



theadcampaign.com

*Some items mentioned require paid third-party services



**“A winding road to nowhere is GREAT
—except in your marketing strategy.”**
We design a fast lane to results.

Define Strategy. Deliver Insight. Develop Trust. Drive Growth.

Brand strategy, digital content,
and AI-powered marketing that
helps you launch, scale, and lead.

- Crafting data-driven strategies and digital experiences that turn vision into value.
- Branding and creative execution
- Building consumer trust, and engagement
- Powered by AI, backed by insight —designed to grow your brand.

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Solutions and Services

Brand Strategy & Positioning

- Clarify your story, audience, and market fit to drive demand and pricing power.

Creative Campaigns

- Concept, copy, and design that turn brand strategy into scroll-stopping ads and assets.

Website & E-Commerce

- High-performance sites and stores built for conversion, speed, and easy merchandising.

Conversion Rate Optimization (CRO)

- A/B testing, UX fixes, and offer architecture to turn more visitors into customers.

SEO & Content

- Technical SEO, on-page optimization, and editorial plans that grow qualified organic traffic.

Paid Media (SEM, Social, Retargeting)

- Full-funnel acquisition and remarketing with rigorous tracking and ROAS accountability.

Email, SMS & Lifecycle

- Automated journeys and campaigns that increase repeat purchases and LTV.

Analytics & Attribution (GA4)

- KPI frameworks, dashboards, and UTM discipline so every dollar has a job and a report.

Lead Gen Funnels & Landing Pages

- Fast, focused pages and forms (with UTMs and referrer logging) that capture sales-ready leads.

AI Content & Automation

- AI-assisted article pipelines, creative support, and workflow automation to ship more, faster

Payments & Checkout

- Stripe/PayPal integrations, subscriptions, and optimized checkout flows that reduce friction and drop-off.

CRM Integration & Data Hygiene

- Salesforce and ESP wiring, clean data schemas, and syncing that power personalization.

Security, Compliance & Governance

- HIPAA/GDPR/PCI-DSS-aligned builds, CSRF/reCAPTCHA, and hardened handlers to reduce risk.

Performance & Accessibility

- Speed audits, Core Web Vitals, and WCAG-aware UX to boost SEO, reach, and conversions.

Productized Services & Pricing Models

- Packaged offerings with clear deliverables and SLAs to simplify buying and fulfillment.

Sales Collateral & Content Ops

- Brochures, op-eds, HTML blocks, and an editorial system that keeps publishing on schedule.

Media & Events / Brand Activations

- On-site content, touring support, and experiential campaigns that extend your brand IRL.

Training & Change Enablement

- Playbooks, workshops, and rollouts that help teams adopt new tools and ways of working.



Our Ad360 Process

Tailored Strategies. Real-World Execution. Lasting Growth.

The Ad360 Process is our comprehensive framework designed to uncover opportunity, align strategy with reality, and drive meaningful results. Every phase is shaped by data, guided by hands-on market research, and tailored to your business goals.

Phase One: In-Depth Market Analysis

We dive into your industry, audience, and competitors to understand the landscape and what drives demand.

Phase Two: Opportunity Map

We identify untapped potential, growth gaps, and areas where your brand can win, now and long-term.

Phase Three: Strategic Development Plan

We pinpoint key development areas across product, marketing, and operations to support your goals.

Phase Four: Resource Alignment & Roadmap

We define the tools, people, platforms, and investments needed—then chart the most efficient path to success.

Phase Five: Brand & Positioning Strategy

We refine your voice, visuals, and value proposition to resonate with the audiences that matter most.

Phase Six: Creative + Digital Execution

We bring the plan to life with high-impact creative and smart technology solutions that reduce friction to buy.

Phase Seven: Deployment & Logistics

We ensure all moving parts work together to deliver your brand experience seamlessly across channels.

Phase Eight: Training, Support & Optimization

Your team is trained, your tools are optimized, and we're with you post-launch to fine-tune and maintain momentum.